

BA Program Media Pedagogy and Artistic Communication

No.	Course Title	Type-C, E, O	Term	ECTS credits
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Compulsory courses

1	Course introduction	C	I	1
2	Foundations of Pedagogy	C	I	3
3	Phylosophy	C	I	3
4	Theory of Mass Communication	C	I	6
5	Sociology	C	I	3
6	Media Studies	C	I	3
7	Art as a Means of Comunication	C	I	3
8	Stylistics	C	I	3
9	Foreign Language - a practical course	C	I	5
10	History of Pedagogy and Education in Bulgaria	C	II	3
11	Social Psychology	C	II	3
12	Educational Technologies in Pre-school age	C	II	6
13	Cultural and Social Anthropology	C	II	5
14	Media Genres and Formats	C	II	6
15	Foreign Language - a practical course	C	II	5
16	Theory and History of PR	C	III	6
17	Children's Literature	C	III	6
18	Children and Media Communication: Models and Mechanisms of Interaction	C	III	6
19	Graphic Design	C	III	4
20	Foreign Language - a practical course	C	III	4
21	Directed Observation	C	III	2
22	Children and Art: Models and Mechanisms of Interaction	C	IV	6
23	Psychological and Pedagogical Foundations of Information Culture	C	IV	6
24	Social Creativity and Discourse Analysis	C	IV	4
25	Text and Interpretation in Media and Arts	C	IV	6
26	Foreign Language - a practical course	C	IV	5
27	Theory and Technology of Family Upbringng	C	V	6
28	Intercultural Communication	C	V	3

29	Uprising and Art: Methodological Aspects	C	V	3
30	Digital Media	C	V	5
31	Educational Psychology	C	V	3
32	Application of Digital Technologies for Information and Communication in Education	C	V	3
33	Foreign Language - a practical course	C	V	5
34	Inclusive Education	C	VI	1
35	Media Pedagogy	C	VI	5
36	Educational Technologies in Primary School	C	VI	6
37	Management of Media and Artistic Communication	C	VI	5
38	Performing Arts and Communication	C	VI	3
39	Lingusitic Features of Foreign Language Acquisition in Childhood	C	VI	2
40	Foreign Language - a practical course	C	VI	4
41	Management of Culture and Education	C	VII	4
42	Marketing and Advertising	C	VII	5
43	Law and Communication	C	VII	3
44	Children Audience Research	C	VII	5
45	Animation and Design Aimed at Children	C	VII	4
46	Methodology of Foreign Language Teaching in Kindergarten and Primary School	C	VII	6

Elective courses: During the course of education between the second and the seventh term of study students have to choose at least six elective courses, at least two courses from the two groups given below, and each course gives 2 credits minimum

Group One: Pedagogical, psychological and didactical courses

1	Language as an Operational Space in Education	E	II-VII	2
2	Foreign Language in Socio-Cultural Environment	E	II-VII	2
3	Innovative Practices in Foreign Language Teaching	E	II-VII	2
4	E-Learning	E	II-VII	2
5	Integration of Children with Special Needs	E	II-VII	2
6	Empathy and Communication in Foreign Language Teaching	E	II-VII	2
7	Deviant behavior and Aggression	E	II-VII	2
8	Standards and strategies in upbringing and education in pre-school age	E	II-VII	2
	Group Two: Interdisciplinary and applied-experiments based courses aimed at formation of key competences			
9	Folklore Studies	E	II-VII	2
10	Non-verbal Communication in Public Speech and Business Communication	E	II-VII	2
11	Cinematography and Communication	E	II-VII	2

12	PR in the Sphere of Culture	E	II-VII	2
13	Media for Children	E	II-VII	2
14	Project Work	E	II-VII	2
15	Mediation of Cultural and Historical Heritage	E	II-VII	2
16	Children and the World of Proverbs	E	II-VII	2
17	Media Ethics	E	II-VII	2
18	Game culture and Intercultural Competence	E	II-VII	2

Optional courses: with no minimum number of credits envisaged

1	Sport	O	I	2
2	Sport	O	II	2
3	Sport	O	III	2
4	Sport	O	IV	2
5	Sport	O	V	2
6	Sport	O	VI	2
7	Coping with Stress	E	II-VIII	2
8	Economic Literacy for pedagogues	E	II-VIII	2

Study Internships

No.	Practice	Type – C, E, O	Term	ECTS - credits
1	Ongoing practice at media or cultural institution	3	IV	1
2	Ongoing practice in kindergarten and primary school	3	VI	2

Teaching Practice

No.	Type of Practice/Internship	Type – C, E, O	Term	ECTS - credits
1	Pre-graduation practice at media and cultural institution	3	VIII	10
2	Pre-graduation practice in kindergarten and primary school	3	VIII	10

Degree completion

Form of degree completion	ECTS - credits	Number of hours for
Written state examination in Media Pedagogy and Artistic Communication	10	300
Written state examination in a Foreign Language		
Practical State Exam		

Explanatory note: During the duration of study each student has to choose six elective courses out of which at least two has to be selected from Group One and at least two other from Group Two. Students should choose at least one optional course.